



Transform Emerging Leaders into Leader Coaches

The Leader Coach Mastermind

Powered by The Curve®
Methodology

Unlock your full potential through a powerful 12-month journey that redefines leadership development.

Our unique program offers a systematic approach to leadership coaching, delivering measurable outcomes and leveraging a proven methodology to foster transformational growth in every participant.

Available as Corporate In-House Programme
& Open Enrolment



CPD Accredited



Measurable Results



Proven ROI

Kent Business Consultancy Ltd

The Leadership Challenge Holding Your Business Back

Whether you're a business owner who's never had formal leadership training, or you have team leaders and managers who were promoted for their expertise rather than their leadership ability — the result is the same: untapped potential, frustrated teams, and a business that can't scale.

82% of people in management roles in the UK received no formal training before taking on their leadership responsibilities. They were promoted because they were brilliant at their job — not because they knew how to lead others.

The Business Owner's Dilemma

You started your business because you were excellent at what you do. But running a business means leading people — and nobody taught you how to get the best from your team, have difficult conversations, or build a culture that drives performance.

The Promotion Gap

Your best performer became your newest manager. Overnight, they're expected to motivate teams, handle conflict, and drive performance — skills that are completely different from the job they excelled at before.

The Bottleneck Effect

When leaders haven't been trained to delegate and develop others, they become the bottleneck. Every decision wait for them. Every problem land on their desk. The business can't grow beyond their personal capacity.

The Hidden Cost

Gallup research shows 70% of employee engagement is determined by the manager. When your leaders struggle, your best people leave, performance suffers, and scaling becomes impossible.

The question isn't whether you can afford to invest in leadership development. It's whether you can afford not to.

What If You Could...

- Finally feel confident leading your team — knowing exactly how to bring out their best?
- Have managers who coach their teams to solve problems — instead of creating dependency on you?
- Build a culture where people take ownership and accountability — without constant supervision?
- Have difficult conversations with confidence — instead of avoiding them until they explode?
- Scale your business because your leaders can develop others — not just do the work themselves?
- Measure and prove the impact of your leadership development — with real data, not just hope?

These aren't fantasies. They're the outcomes achieved by business owners and leaders who commit to the Leader Coach transformation.

The Solution: A Systematic Approach to Leadership

The Leader Coach Mastermind is a comprehensive 12-month leadership development programme designed for business owners who want to lead more effectively, and for the team leaders and managers who need the skills to help your business grow.

We transform emerging leaders — people with talent and potential who simply haven't had the training — into confident, capable Leader Coaches who drive performance, develop others, and build thriving team cultures.

Programme Format

1

24 Bi-Weekly Workshops

3-hour facilitated sessions covering every dimension of leadership excellence

2

The Curve® One Page Plan

Award-winning methodology to track progress, capture learning, and demonstrate ROI

3

Action Learning Sets

Peer coaching methodology where real workplace challenges become learning opportunities in our mastermind Sessions

4

Evidence-Based Frameworks

Models grounded in research: GROW, Situational Leadership, Psychological Safety, and more

5

Workplace Application

Every workshop includes implementation challenges to embed learning immediately

6

CPD Accreditation

Successful completion earns CPD certification from the CPD Standards Office

Powered by The Curve® Methodology

Every participant receives their own Curve One Page Plan — the award-winning coaching methodology that provides clarity of direction, tracks progress, captures learning, and measures ROI. Unlike other programmes, we can demonstrate exactly what you've achieved and the return on your investment. CPD accredited by the CPD Standards Office.

Who Is The Leader Coach Mastermind For?

For Business Owners

You built your business through expertise in your field. But leading people requires a completely different skill set — one that most business owners were never taught.

This programme is for you if:

- You've never had formal leadership training but know you need to lead better
- You struggle to get the best from your team and don't know why
- You find yourself doing everything because it's 'easier than explaining'
- You avoid difficult conversations and let issues fester
- You want to scale but your business depends too much on you personally
- You want to model great leadership for your managers to follow

For Team Leaders & Managers

You were promoted because you were excellent at your job. But managing people is a completely different challenge — and most organisations don't provide the training needed to succeed.

This programme is for you if:

- You were promoted for your technical skills, not your leadership ability
- You're working harder than ever but your team isn't stepping up
- You default to 'doing' because it's faster than developing others
- You feel like an imposter in your leadership role
- You want to become the leader you wish you'd had
- You're ambitious and want to accelerate your career progression

For Organisations

You have talented people in leadership roles who simply haven't had the development they need. This programme transforms them into leaders who build leaders.

The Curve® Integration: Track, Measure, Prove

What sets The Leader Coach Mastermind apart is our integration with The Curve® — award-winning coaching methodology that ensures you get measurable, demonstrable results from your investment.

Your Curve One Page Plan Includes:



One-Page Plan

Created with professional coaching support for clarity and direction throughout your 12-month journey



Intuitive Software

Accessible anytime on any device to record your progress and capture learning as it happens



Impact Measurement

Demonstrates the ROI of your investment with real data, not just feelings



Learning Log

Capture valuable insights and track progress against your leadership development goals



CPD Certification

Quality stamp from the CPD Standards Office for Continuous Professional Development



Team Alignment Tools

Create mutual accountability, trust, and engagement across your leadership cohort

Why This Matters

Case studies consistently show that having a Curve One Page Plan significantly improves your chances of success by keeping your goals clear, progress visible, and learning captured. We are one of the only programmes that can demonstrate your ROI.

The Leader Coach Model: Five Practices

At the heart of the programme is The Leader Coach Model — a comprehensive framework that transforms how you think, act, and lead. Participants develop mastery across five interconnected practices:

01

LEADING SELF

Self-awareness, emotional intelligence, resilience, and personal effectiveness. Leaders who don't understand themselves cannot lead others effectively.

02

COACHING CONVERSATIONS

The GROW model, powerful questions, active listening, and developmental feedback. The core skill that transforms managers into multipliers of talent.

03

DEVELOPING TEAMS

Psychological safety, delegation, accountability, and conflict resolution. Building high-performing teams that execute brilliantly without constant supervision.

04

INFLUENCING STAKEHOLDERS

Stakeholder management, persuasion, relationship building, and strategic communication. Leading beyond direct authority.

05

DRIVING CHANGE

Change leadership, innovation culture, and continuous improvement. Creating teams and organisations that adapt and thrive.

What Participants Achieve: Workshops 1-12

Each workshop delivers immediate, applicable learning with measurable outcomes tracked through your Curve One Page Plan.

Workshops 1-12

01	The Leadership Journey	Understand leadership challenges, commit to transformation, and set clear development goals.
02	Leadership Theories & Models	Evaluate leadership approaches and apply Situational Leadership to adapt style to team needs.
03	Understanding Your Style	Assess your leadership style, identify inherent strengths, and recognize potential blind spots.
04	Leadership Philosophy	Clarify core values and principles to articulate a personal leadership philosophy.
05	The Power of Self-Awareness	Utilize the Johari Window framework to gain self-awareness and deeper personal insight.
06	Emotional Intelligence	Assess your Emotional Intelligence, enhance emotional effectiveness, and improve decision-making.
07	Managing Triggers	Identify emotional triggers and master the STOP technique for measured responses.
08	Building Resilience	Evaluate personal resilience to build mental fortitude and enhance adaptability.
09	Introduction to Coaching	Master the GROW coaching model to unlock and maximize team potential.
10	Powerful Questions	Craft powerful and incisive questions to foster critical thinking and problem-solving.
11	Listening & Feedback	Apply active listening techniques and deliver constructive feedback using the SBI model.
12	Performance Coaching	Distinguish various coaching types and integrate skills for enhanced performance.

What Participants Achieve: Workshops 13-24

Building on the foundations, these workshops elevate strategic capability and embed systems for sustained leadership excellence.

Workshops 13-24

13	Understanding Team Dynamics	Apply Tuckman and Belbin frameworks to diagnose and develop high-performing teams.
14	Creating Psychological Safety	Build an environment where people speak up, take risks, and innovate without fear.
15	Delegation & Accountability	Master the delegation matrix and SMART framework; empower your team without abandoning them.
16	Conflict Resolution	Distinguish productive from destructive conflict; facilitate difficult conversations using the STATE model.
17	Stakeholder Analysis	Map stakeholders using Power/Interest grid and develop tailored engagement strategies.
18	The Art of Influence	Apply Cialdini's principles ethically to lead beyond direct authority.
19	Strategic Relationships	Build a network that supports your goals and business objectives.
20	Meetings & Presentations	Design effective meetings (P.A.R.T) and deliver compelling presentations (3 Cs).
21	Understanding Change	Diagnose resistance and apply Kotter's 8-step model to lead change successfully.
22	Leading Change	Create compelling visions, build coalitions, and generate quick wins that build momentum.
23	Fostering Innovation	Create conditions for creativity and build a culture of continuous improvement.
24	Your Leader Coach Legacy	Consolidate your learning, demonstrate ROI via your Curve Plan, and earn CPD certification.

The 12-Month Transformation

While each workshop delivers immediate value, the real transformation happens as frameworks compound over 12 months — all tracked and measured through your Curve One Page Plan.



Months 1-4: Foundation

From Emerging Leader to Self-Aware Leader

- Complete self-assessment and identify development priorities
- Set clear goals on your Curve One Page Plan
- Build emotional intelligence and resilience foundations
- Articulate your personal leadership philosophy and values

"By month four, I finally understood why I'd been struggling. I wasn't a bad leader — I just hadn't been given the tools to lead effectively."



Months 5-8: Capability From Doing to Coaching

- Master the GROW model and coaching conversations
- Build high-performing teams with psychological safety
- Delegate effectively and hold accountability
- Track progress and capture learning in your Curve Plan

"My team started solving problems themselves. I went from doing everything to actually leading — and results improved."



Months 9-12: Mastery From Manager to Leader Coach

- Influence stakeholders and lead beyond authority
- Drive change initiatives successfully
- Foster innovation and continuous improvement
- Complete your Curve Plan and earn CPD certification

"I can actually show the impact of this programme. The Curve Plan made it all visible and measurable."

Why The Leader Coach Mastermind Works

It's Practical, Not Theoretical

Every workshop includes implementation challenges. Participants don't just learn concepts — they apply them immediately in their workplace and bring results back to share.

It's Measurable with The Curve®

Unlike other programmes, we can demonstrate exactly what participants have achieved. The Curve methodology tracks progress, captures learning, and measures ROI throughout the 12 months.

It's Evidence-Based

Every framework is grounded in research: Goleman's Emotional Intelligence, Edmondson's Psychological Safety, Whitmore's GROW model, Hersey & Blanchard's Situational Leadership, and more.

It's Comprehensive

12 months allows for genuine transformation, not just awareness. Participants have time to practice, fail, learn, and master each skill before moving to the next.

It's CPD Accredited

Successful completion earns CPD certification from the CPD Standards Office — recognised professional development that participants can add to their credentials.

- ❏ The Research Behind the Results: Studies show that leadership development programmes of 6+ months duration deliver 4x the behaviour change of short workshops. The 12-month duration of The Leader Coach Mastermind isn't arbitrary — it's the minimum time required for genuine transformation.

Delivery Options & Investment

Delivery Options

Option 1: Corporate In-House Delivery

Ideal for organisations wanting to develop cohorts of managers together, building shared language, culture, and capability.

- Customised to your organisation's context, challenges, and strategic priorities
- Delivered on-site or virtually to suit your operational needs
- Cohorts of 12-16 participants for optimal peer learning
- Every participant receives their own Curve One Page Plan
- Organisation-level ROI dashboard showing collective progress
- Post-programme impact measurement and reporting
- Optional integration with your existing competency frameworks

Option 2: Open Programme Enrolment

Ideal for business owners, team leaders, and managers wanting to develop alongside peers from diverse industries and backgrounds.

- Join a cohort of 12-16 leaders from different organisations
- Cross-industry learning brings fresh perspectives and best practices
- Virtual delivery for flexibility and accessibility
- Choice of cohort times to suit your schedule
- Personal Curve One Page Plan to track your development
- CPD certification on successful completion
- Network with peers facing similar leadership challenges

10 Compelling Reasons to Choose The Leader Coach Mastermind

1 Fill the Training Gap

82% of leaders never received formal training. Don't let yourself or your managers struggle without the skills they need.

2 Measurable ROI with The Curve®

The only programme that tracks progress and demonstrates return on investment with award-winning methodology.

3 Stop Being the Bottleneck

Learn to delegate effectively and develop others — so your business can scale beyond your personal capacity.

4 Build Coaching Culture

Create an environment where leaders develop talent instead of doing everything themselves.

5 Retain Your Best People

70% of engagement is driven by the manager. Great leaders keep great people.

6 CPD Accredited

Participants earn CPD certification from the CPD Standards Office — recognised professional development.

7 Practical Application

This isn't theory. Every workshop delivers tools you'll use immediately in your role.

8 Evidence-Based

Built on proven frameworks from the world's leading researchers in leadership and organisational psychology.

9 Community & Network

Join a community of peers who support each other long after the programme ends.

10 40+ Years Experience

Developed and delivered by practitioners with decades of Leadership development experience across multiple industries.

Programme Investment & Next Steps

Programme Investment

Open Programme

12-Month Programme: £5000 + VAT per participant paid in full (£1000 Saving)

(Payment plans available: £500 + VAT per month x 12 Instalments)

Includes:

- 24 facilitated workshops (3 hours each)
- Complete programme materials and frameworks
- Personal Curve One Page Plan with software access
- Progress tracking and ROI measurement throughout
- CPD certification on successful completion
- Access to private learning community
- Recorded sessions for review

Corporate In-House Delivery

Pricing based on cohort size and customisation requirements.

Contact us for a tailored proposal including:

- Full programme customisation to your organisation's context
- Curve One Page Plan for every participant
- Organisation-level ROI dashboard and reporting
- Pre-programme stakeholder alignment sessions
- Post-programme impact assessment
- Volume discounts for multiple cohorts

Your Next Steps



Step 1: Discovery Conversation

Schedule a complimentary, no-obligation call to discuss your leadership development needs and determine if The Leader Coach Mastermind is the right fit — whether for yourself, your managers, or your organisation.



Step 2: Proposal & Alignment

For corporate clients, we'll create a tailored proposal. For open programme enrolment, we'll match you to the right cohort time.



Step 3: Begin the Transformation

Receive your Curve One Page Plan, gain access to pre-programme resources, and join your cohort for the journey from Emerging Leader to Leader Coach.

Open Programme Cohort Times & Contact

Open Programme Cohort Times (Starting February 2026)

- Morning Cohort: Mondays, 10:30am - 1pm
- Afternoon Cohort: Mondays, 2:00pm - 4:00pm
- Midweek Cohort: Tuesdays, 2:00pm - 4:00pm
- Alternatives are available for in-House Programmes

Cohorts limited to 16 participants to ensure quality interaction.

Additional Bonus:

Every early registrant receives their Curve One Page Plan immediately — so you can start tracking your leadership development goals from day one, before the programme even begins. Value £1500 for the year

Contact Us

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